

Jan. 27, 2025

FOR IMMEDIATE RELEASE

Karndean X Ty Pennington: Inspired By A Shared Passion For Design
Retailers Can Look Forward To More Support From The Partnership In 2025

EXPORT, PA – Karndean Designflooring is excited to continue its partnership with Ty Pennington in 2025 – a partnership inspired by a shared passion for design. Along with more tips, ideas and inspiration for homeowners, retailers can look forward to support from the partnership in the form of education and marketing collateral.

Pennington chose Karndean for several personal projects in 2024, often using the beautifully crafted planks and tiles in creative ways to give installations his own distinctive touch.

“I absolutely love my relationship with Karndean. The natural look of the wood and stone LVT designs brings so much beauty to my projects,” says the HGTV star, who has strengthened consumer awareness of Karndean as a stylish, high-quality flooring option. “On top of that, I’m just a people person who enjoys sharing ideas about interior design. Connecting with retailers and homeowners through Karndean has been awesome, and I’m really looking forward to what we have in store this year.”



Pennington used contrasting tiles for his own twist on a classic checkerboard installation at a carriage house in Savannah, Ga.

In the weeks leading up to SURFACES, the “Ask Ty Anything!” contest has given Karndean retailers an opportunity to win a shoutout for their business in a social media video from Pennington, a two-time Primetime Emmy Award winner for “Extreme Makeover: Home Edition” on ABC. Through the final day of SURFACES (11:59 pm PST Jan. 20), retailers are able to [submit questions](#) about flooring trends or interior design, with three submissions randomly selected. Winners, who also will receive a \$100 gift card, will be notified Feb. 10.

Karndean retailers also have an opportunity to win 200 square feet of flooring for their showrooms at SURFACES, simply by taking a selfie with a life-sized image of Ty in the Karndean booth. Retailers can learn more by visiting **Booth 2647**.

“I’m proud to partner with a company that’s stood the test of time,” Pennington says of Karndean, a family-owned business with a history dating to 1973. “It’s a testament to both their innovative spirit and the excellent product quality. Retailers know they’re getting a product they can sell with confidence, and homeowners are getting a floor they’re absolutely going to love.”

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Images and links:

<https://www.dropbox.com/scl/fo/naa36gkkgg2aenvs6h57g8/AHviYgP4zrb5f1niTTUkBrw?rlkey=29e9vbm6eo1ofl5pivr6hwlzk&st=ggqhhyfr&dl=0>

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About Karndean Designflooring

Karndean Designflooring manufactures LVT inspired by wood and stone hand selected from around the world. In doing so, we offer customers the personal touch of a family-owned business – something we’re proud to have been since the start in 1973. With operations in the United States, United Kingdom, Australia, New Zealand and Canada, we provide the resilient-flooring industry’s most beautiful wood- and stone-inspired designs in a product that meets the practical demands of commercial installation and performance. Learn more at www.karndeancommercial.com.